

We can't wait to meet you!

## Social Media & Engagement Manager

(m/f/d, full-time/part-time/student-job)

## Job Specifications:

In order to strengthen our Marketing & Communication department we are looking for a Social Media & Engagement Manager, who will contribute to the production of high-quality editorial content and support a wide range of other activities (in particular digital marketing and events).

- Write about a wide range of subjects related to our business
- contribute to the production of editorial content
- Our digital strategy

## Required Qualification

- Must be familiar with all the common social media platforms (especially: LinkedIn, Instagram, Facebook)
- Writing skills in English and German
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- Nice to Have: Experience with Hubspot, Wordpress, Google Analytics,
- Experience with digital strategy for businesses any size

Please send your application to the following email: talents@dropslab.com

**Dropslab Technologies** develops an assistance software, which provides real-time guidance to frontline workers directly in their line-of-sight using smart devices such as smart glasses and smartphones. The goal of our solution is to guide workers in industrial environments by providing them context-related information for changing processes and situations. This real-time guidance allows employees to perform tasks faster, without breakdowns & less error.

(Working environment: Remote/hybrid)

